

***Advisory Committee***

**Mr. Rob Carey**—Chief Information Officer, Department of Navy

**Mr. Michael Carleton**—Chief Information Officer, Department of Health and Human Services

**Mr. Vance Hitch**—Chief Information Officer, Department of Justice

**Mr. Kenneth Mortensen**—Acting Chief Privacy and Civil Liberties Officer, Department of Justice

**Ms. Molly O'Neill**—Chief Information Officer, Environmental Protection Agency

**Mr. Kshemendra Paul**—Chief Architect, Office of Management and Budget

**Mr. David Wennergren**—Deputy Chief Information Officer, Department of Defense; and Vice-Chair Federal CIO Council

**Mr. Timothy Young**—Deputy Administrator, Office of Management and Budget

***Planning Committee, IT Workforce Committee***

**Mr. Franklyn Matthews\***, Small Business Administration

**Ms. Monica Fitzgerald**, General Services Administration

**Mr. Felipe Colon**, Office of the Director of National Intelligence

**Ms. Paulette Dawson**, Department of Commerce

**Ms. Patrice Haynesworth**, Small Business Administration

**Mr. Alex Koudry**, General Services Administration

**Ms. Brenda Oldfield**, Department of Homeland Security

**Ms. Brenda Taylor**, Department of Interior

**Mr. Anthony Brown**, Department of State

**Ms. Emily Andrew**, United States Postal Service

\*Federal IT Summit Project Manager

**Welcome!**



***Co-sponsored by  
OMB's Office of  
Electronic Government  
& the Federal CIO Council's  
IT Workforce Committee***

***October 22,  
2008***

***Dept. of  
Commerce***



October 22, 2008

Dear Colleagues,

*Welcome to our 3<sup>d</sup> Annual Federal IT Summit!* To those of you who attended last year, welcome back. For new participants, we hope you use today's Summit activities as a forum to share experiences and professional knowledge - a true government-to-government exchange of ideas.

Today, we will be focusing on three major tracks that are key to the 21<sup>st</sup> Century IT Worker : (1) IT Workforce – Development and Bridging the Multiple Generations, (2) Management - Integration of Acquisition, Project and Performance for effective management of programs; (3) Technology – Web 2.0 and cyber security requirements. We have a very exciting agenda for you. Leading today's sessions are CIOs, DCIOs, noted experts, and practitioners from within our own federal agencies, who will discuss real-life experiences, programs, issues, challenges, and the new era of technologies impacting the federal IT sector.

The 2008 Federal IT Summit is sponsored by the Office of Management and Budget, and the Federal CIO Council. A multi-agency Advisory Committee identified program topics and speakers. A core of dedicated CIO Council IT Workforce Committee members worked very hard on the planning and logistics required to support today's event. And we want to thank them for all their efforts. We also want to thank all of you for working hard at improving service delivery to the American People through effective management of IT.

Together, let's Lead the path for the 21<sup>st</sup> Century IT Worker

Janet L. Barnes and Christine H. Liu  
Co-Chairs  
Federal CIO Council IT Workforce Committee

## Plenary and Breakout Sessions

### Plenary Sessions:

#### ***Workforce Track***

#### **Bridging the Multiple Generations– A Moderated Roundtable of CIO's and DCIOs**

Traditionalists, Boomers, Gen Xers and Millennials (Gen Yers) are all working side by side and the need to balance the generational differences is at its greatest ever. This CIO/DCIO roundtable, moderated by Dr. Elizabeth McDaniel, Dean of Faculty and Academic Programs, NDU/IRMC will lead a discussion on generational issues in the workplace, and provide insights and experiences at their Agencies.

#### ***Management Track***

#### **Roundtable on Integration of Acquisition, Project and Performance Management**

Where do acquisition, project management and performance management intersect? They intersect at **RESULTS!** How can you get results in today's federal environment? This roundtable led by DOT Senior Procurement Executive, Joanie Newhart, will discuss a variety of solutions, including performance-based contracts, important skills for project managers as detailed in the new federal certification program, critical performance indicators, and EVM to name a few. Come to this interactive session and share best practices as we all learn how to get those results we're looking for!

#### ***Technology Track***

#### **Roundtable of the Advent of Web 2.0 Technologies**

The new wave of Internet-based technologies, also termed as Web 2.0, is here. This roundtable moderated by Rob Carey, CIO at the Dept of Navy will lead an exciting discussion on issues and challenges that come with this platform of collaboration, social networking and information sharing tools.

### Breakout Sessions: ***Workforce Track***

#### **Session A: Attracting the Next Generation of IT Workers**

The face of labor is changing and the prediction is that by 2012 Generations X and Y will represent 70% of the workforce. With an emerging younger generation, understanding and connecting with them must become a key component of your business strategy. Learn about ways to recruit and retain this next generation of workers, from Lynn Allen, DCIO at HUD, and Angela Bailey (OPM).

*(Facilitator: Dr. Elizabeth McDaniel, NDU/IRM)*

#### **Session B: Succession Planning and Mentoring**

Hear of creative and successful initiatives in establishing succession planning and developing mentoring programs that can work for your organizations. Susan Beffel will talk about the Dept of State's Civil Service Mentoring Program, and Richard Mangogna, CIO at DHS, will provide insights on succession planning.

*(Facilitator: Valerie Miller, Dept of State)*

#### **Session C: IT Workforce Development**

Federal agencies face complex human capital challenges in the 21<sup>st</sup> Century due to budget constraints, changing demographics, significant retirements over the next

## Breakout Sessions Cont'd

### Session C: IT Workforce Development (cont'd)

several years, and other factors. The Federal sector is stepping up to these challenges with a number of workforce development initiatives in areas such as workforce planning, recruitment, retention, training, and development. You'll hear about this from Ira Hobbs, retired and former CIO at Dept of Treasury. You'll learn about the support being provided through training and development programs at NDU/IRM College from Dr. Brenda Roth. Very importantly, Andrew Richardson from ODNI will talk to you about the strategies they are using to ensure strong leadership over these human capital challenges. This session is led by CIOC IT Workforce Co-Chair, Janet Barnes.

### Session D: Millennial Workforce: IT Risk or Benefit ?

Millennial workers are technology savvy, and have differing attitudes regarding technology use and adoption in a work environment. Hear directly from distinguished CIOs, Vance Hitch (DOJ) and Dan Mintz (DOT), and Acting Chief Privacy and Civil Liberties Officer, Kenneth Mortensen (DOJ) on the need for balancing risk management and providing a governance structure that harnesses the capabilities and proficiency of millennial workers. *(Facilitator: Felipe Colon, ODNI)*

## Management Track

### Session A: Qualifications for Federal Project Managers

Federal certification for program/project management remains a hot topic. Learn about the latest on FAC-PM (Federal Acquisition Certificate – Project Management), and how this relates to the federal IT workforce, and the management of IT investments, directly from Karen Pica (Director of FAI), Curtina Smith (OMB) and Con Silard (NASA/OCIO). *(Facilitator: Mike Wieseneck, Dept of State)*

### Session B: Key to Successful Project Management

What is the anatomy of a successful project or program? You will hear first-hand lessons learned from practitioners with real cases, and vital elements of PM practices in leading IT initiatives at DOI and DHS/TSA – led by Curtis Turner (Gov Benefits Program Manager) and Deborah Kent (Director, Enterprise Business Integration). *(Facilitator: Monica Fitzgerald, GSA)*

### Session C: Records Management and eDiscovery

The information explosion is here to stay as a hot topic, presenting unique challenges for federal agencies in the implementation of records management (RM) controls. Come and hear directly from Martha Morphy, CIO from NARA, who will discuss the various approaches for incorporating the RM Profile into SDLC and its relationship to e-Discovery. Jeanette Plante from DOJ, will talk about how the RM program for electronic records is critical to agency e-Discovery readiness, and Ted Hirt also from DOJ will discuss the impact of e-Discovery rules on Agency litigation practice. *(Facilitator: Brenda Taylor, DOI)*

### Session D: Importance of Effective Performance Metrics

Effective measurement of performance-based objectives has taken on heightened importance in the federal sector. Hear directly from OMB's Deputy Assistant Director for Management, Dustin Brown, and Rich Beck, Director of the Office of Planning and Performance Management (DOI) on the importance of having effective performance metrics to achieve results, and how these are applied to a real-case initiative,

## Breakout Sessions Cont'd

Business Gateway, by Nancy Sternberg. *(Facilitator: Jacke Zeiher, GSA)*

## Technology Track

### Session A: Emerging Web 2.0 Technologies

At this session, attendees will learn of initiatives that employ Web 2.0 technologies (including wikis, blogs, social networks, mashups, Second Life) to meet the need for rapid and effective communication, coordination and collaboration in today's dynamic environment. Real world applications of these technologies and strategies are highlighted and demonstrated, especially as they relate to increasing the effectiveness and efficiency of the workforce. Hear directly from Victor Riche, Managing Director of IT for the Bureau of International Information Programs and Educational and Cultural Affairs, and Dr. Steve Knode, Collegiate Faculty and Program Director, CIO Program, UMUC.

### Session B: Implementing Next-Generation Internet Initiatives to Engage and Service Citizens of Today and Tomorrow

While the Federal Government achieved universal success integrating the next generation Internet (IPv6) within agency infrastructure in June 2008, this was simply the beginning. Increased dependence upon the Internet teamed with the global adoption of technology readiness forecasts a significant amount of time that individuals are planning to spend online for social, commercial, and business activities. Come hear Peter Tseronis discuss the evolution of the Internet and how to architect, invest in, and implement information technology to improve performance.

### Session C: Green Computing at EPA

According to an EPA report, US Data Centers consume more than 61 billion KW hrs of electricity at a cost of \$ 4.5 B/yr – a forefront issue that requires everyone's attention. Come and hear directly from Molly O'Neill, CIO at EPA, on the issues, challenges, and what's been done at her Agency to address Green Computing.

### Session D: Identify Management and HSPD-12

HSPD-12 is not just about a smart card solution for physical and logical access, but it is the catalyst to further the e-authentication goals toward the framework of identity management. You will hear about the status of HSPD-12 from Carol Bales (OMB), the essential components of the identity management landscape (policy, process, infrastructure, and technologies) from Judith Spencer (GSA), and the implementations at Treasury from the Department's CIO Mike Duffy. *(Facilitator: Anthony Brown, Dept. of State)*

### Session E: Trusted Internet Connections and Network

In Nov. 2007, OMB announced the TIC initiative to optimize and standardize individual external network connections, currently in use by the federal government. Ultimately, this will improve the security posture and incident response capability. What does this mean to your Agency? Come and learn all about this – plans that must be put in place, preparation work and deadlines that must be met. At the same time, learn about how the NETWORKX managed security capabilities can be incorporated as part of the TIC implementation. You will directly from the experts, Mike Smith (DHS) and John Johnson (GSA) on TIC and NETWORKX, respectively. *(Facilitator: Patrice Haynesworth, SBA)*

# Agenda

<p><b>8:30-8:50</b></p>	<p><b>Introductions</b>  <b>Ms. Christine Liu &amp; Ms. Janet Barnes</b>            Co-Chairs of the IT Workforce Committee</p> <p><b>Welcoming Remarks</b>  <b>Ms. Karen Evans</b>            Administrator, Office of eGov and IT            Director of the Federal CIO Council            Office of Management and Budget</p>
<p><b>8:50-9:50</b></p>	<p><b>Plenary Session #1</b>  <b>Bridging the Multiple Generations</b>  <b>A Moderated Roundtable of CIOs and DCIOs</b>  <i>(facilitated by Dr. Elizabeth McDaniel, NDU/IRMC)</i>  <b>Ms. Jackie Patillo</b>            Deputy Chief Information Officer, Department of Transportation</p> <p><b>Mr. Darren Ash</b>            Chief Information Officer, Nuclear Regulatory Commission</p> <p><b>Mr. Mike Carleton</b>            Chief Information Officer, Department of Health and Human Services</p> <p><b>Ms. Casey Coleman</b>            Chief Information Officer, General Services Administration</p>
<p><b>9:50-10:00</b></p>	<p><b>Break/Transition</b></p>
<p><b>10:00-11:00</b></p>	<p><b>Morning Breakout Sessions (Workforce)</b></p>
<p><b>11:00-11:10</b></p>	<p><b>Break/Transition</b></p>
<p><b>11:10-12:10</b></p>	<p><b>Plenary Session #2</b>  <b>Roundtable on Integration of Acquisition, Project Management and Performance Management</b>  <i>(facilitated by Joanie Newhart, Dept of Transportation)</i>  <b>Ms. Karen Pica</b>            Director, Federal Acquisition Institute</p> <p><b>Ms. Jennifer Main</b>            Chief Financial Officer, Small Business Administration</p> <p><b>Mr. Chris Niedermayer</b>            Deputy Chief Information Officer, Patent and Trade Office</p>

<p><b>12:10-1:10</b></p>	<p><b>Lunch</b>            On your own at either the Ronald Reagan Food Court or at the Department of Commerce cafeteria. Please return promptly to the auditorium by 1:10.</p>
<p><b>1:10-1:40</b></p>	<p><b>Keynote Address</b>  <b>Mr. Clay Johnson</b>            Deputy Director for Management            Office of Management and Budget</p>
<p><b>1:40-1:50</b></p>	<p><b>Break/Transition</b></p>
<p><b>1:50-2:50</b></p>	<p><b>Early Afternoon Breakout Sessions (Management)</b></p>
<p><b>2:50-3:00</b></p>	<p><b>Break/Transition</b></p>
<p><b>3:00-4:00</b></p>	<p><b>Plenary Session #3</b>  <b>Roundtable on the Advent of Web 2.0</b>  <i>(facilitated by Rob Carey, Dept. of Navy)</i></p> <p><b>Ms. Janice Fedak</b>            Deputy Chief Information Officer, Department of State</p> <p><b>Ms. Linda Cureton</b>            Chief Information Officer, NASA</p> <p><b>Mr. Bucky Methfessel</b>            Sr. Attorney, Department of Education</p> <p><b>Mr. Phil Heneghan</b>            Acting Chief Information Officer &amp; CISO, USAID</p>
<p><b>4:00-4:10</b></p>	<p><b>Break/Transition</b></p>
<p><b>4:10-5:10</b></p>	<p><b>Late Afternoon Breakout Sessions (Technology)</b></p>
<p><b>5:10-5:15</b></p>	<p><b>Closing Remarks</b></p>

## Program Notes

### Availability of Presentations

The presentations shown during the Plenary Sessions and Breakouts will be available to download at [www.cio.gov](http://www.cio.gov) a few days after the Summit and on-line on You Tube shortly.

### Lunch

As the Department of Commerce prohibits food and beverages in its historic auditorium and most of the breakout rooms, we have opted to have participants find lunch on their own at either the Ronald Reagan Building Food Court or in the Commerce Department's basement cafeteria. Please return from lunch in a timely fashion so that our distinguished speakers may proceed without delay. Lunch time will be a great opportunity to "continue the conversations" you've had with new acquaintances from other agencies. Free coffee, water and tea will be provided in the main lobby in the morning and afternoon.

### Your Evaluations Count!

You'll find a short one page evaluation form in your packet.

We ask that every participant take a moment to provide us with feedback so we can work to make future Federal IT Summits the best they can be. We also encourage you to stay for the entire day, if at all possible, as a courtesy to our presenters.

Please leave your completed form in the Evaluation Boxes near the entrances to the auditorium before you leave for the day. Thank you.

## Summit Notes





Department of Commerce Auditorium  
October 23, 2008

Agenda

- 8:30-8:45**     **Welcome Remarks**  
**Karen S. Evan**, Administrator, Office of E-Government and IT, OMB  
**Kenneth P. Mortensen**, Acting Chief Privacy and Civil Liberties Officer, DOJ
- 8:45-9:15**     **Keynote Address**  
**Clay Johnson III**, Deputy Director for Management, Office of Management and Budget
- 9:15-10:15**     **Morning Plenary Session -- *Creating a Culture of Privacy in the Federal Government: A Moderated Roundtable with Chief Privacy Officers/Senior Agency Officials for Privacy (SAOPs)***  
*Moderator: Marc Groman*, Chief Privacy Officer, Federal Trade Commission
- **Emily Andrew**, Chief Privacy Officer, U.S. Postal Service
  - **Raj Chellaraj**, Assistant Secretary for Administration, Department of State
  - **Kenneth P. Mortensen**, Acting Chief Privacy and Civil Liberties Officer, Department of Justice
  - **Hugo Teufel, III**, Chief Privacy Officer, Department of Homeland Security
- 10:15-10:30**     **Break**
- 10:30-11:45**     **Morning Breakout Sessions (choose only one)**
- Breakout Session A -- Privacy 101: An Overview of Privacy for Beginners***  
A panel of experts will present an overview of privacy laws, regulations, and authorities. The panel will discuss the what, why, and how of privacy.
- **Jonathan Cantor**, Executive Director, Office of Public Disclosure, Social Security Administration
  - **Eva Kleederman**, Deputy for Privacy, Office of the Director of National Intelligence
  - **Toby Milgrom Levin**, Senior Advisor, Department of Homeland Security \*
- Breakout Session B -- Complying with the Privacy Act of 1974 for Beginners***  
Learn about the basics of Privacy Act compliance and some of the key implementation challenges facing government agencies.
- **Joo Chung**, General Counsel, Office of Privacy & Civil Liberties, Department of Justice \*
  - **Charles McClam**, Deputy CIO, Small Business Administration
  - **Jeremy Weinberg**, Attorney Advisor, Department of State

\* Please note that an asterisk appears next to the speaker identified as the facilitator for the panel.

### ***Breakout Session C -- Employee Training: Be Clear, Be Creative, Be Everywhere***

A well-trained workforce is the best defense against identity theft, data breaches, and other inappropriate uses of personal information. How can your agency use different approaches to increase staff and contractor awareness of privacy issues?

- **Marc Groman**, Chief Privacy Officer, Federal Trade Commission
- **Ethel Matthews**, Senior Privacy Advisor, Small Business Administration
- **Sally L. Wallace**, ADAS for Privacy/Records Management, Department of Veterans Affairs \*

### ***Breakout Session D -- The ABCs of PIAs.***

Learn how to use Privacy Impact Assessments to integrate privacy considerations into your agency's programs.

- **Deborah Kendall**, Program Manager, Strategy and Processes, U.S. Postal Service
- **Niels Quist**, Senior Counsel, Office of Privacy and Civil Liberties, Department of Justice
- **Rebecca Richards**, Director of Privacy Compliance, Department of Homeland Security \*
- **Alex Tang**, Attorney, Office of General Counsel, Federal Trade Commission

### ***Breakout Session E -- Everything a Privacy Professional Needs to Know about Complying with OMB M-06-16 and M-07-16 and Reporting to FISMA***

Hear how agencies are meeting the requirements of these directives, including the call to reduce the use of SSNs. What tools and policies are agencies using to comply?

- **Janet Barnes**, Chief Information Officer, Office of Personnel Management
- **Jerry Hanley**, Chief Privacy Officer, Department of Energy
- **Sam Jenkins**, Chief Privacy Officer, Department of Defense
- **Charlene Thomas**, Privacy Officer, Department of State \*

**11:45-1:00 Lunch (on your own)**

### **1:00-2:00 Afternoon Plenary Session I: *Responding to a Data Breach***

A panel of experts will respond to a hypothetical data compromise and walk through the process of a data breach response.

- **Kathryn Maginnis**, ADAS for Risk Management and Incident Response, Veterans Administration
- **Marianne Manheim**, Management Analyst, Nuclear Regulatory Commission \*
- **Daniel A. Sands**, Chief Information Security Officer, National Institutes of Health

**2:00-2:15 Break and Move to Afternoon Breakout Sessions F through I**

**2:15-3:15 Afternoon Breakout Sessions (choose only 1)**

### ***Breakout Session F -- Using Technology to Protect Privacy***

What tools and applications are agencies using to safeguard sensitive data, including personally identifiable information?

- **Matt Canavan**, Director of Client Services, VA Enterprise Infrastructure Engineering, Department of Veterans Affairs
- **Ned D. Goldberg**, Chief Information Security Officer and Associate Director for Information Security and Privacy, Federal Deposit Insurance Corporation \*
- **Steve A. Kautsch**, Associate Commissioner, Office of Systems Electronic Services, Social Security Administration

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### ***Breakout Session G -- Privacy and National Security***

Hear from the experts on such high-profile topics as the Information Sharing Environment, Cyber Security, and Fusion Centers

- **Jocelyn Aqua**, Senior Attorney, National Security Division, Department of Justice
- **Alex Joel**, Civil Liberties Protection Officer, Office of the Director of National Intelligence \*
- **John Kropf**, Deputy Chief Privacy Officer, Department of Homeland Security
- **David Larson**, Chief Privacy and Civil Liberties Officer, Federal Bureau of Investigation

### ***Breakout Session H -- An Introduction to HIPAA***

Learn the basics of HIPAA compliance and discuss the key issues facing Federal programs seeking to comply and to enforce HIPAA regulations.

- **Michael Phillips**, Information Systems Security Officer, Office of E-Health Standards and Services, Centers for Medicare and Medicaid Services, Department of Health and Human Services
- **Stephania H. Putt**, Veterans Health Administration Privacy Officer, Dept. of Veterans Affairs \*
- **Linda Sanches**, Senior Advisor, HIPAA Privacy Outreach & Training, Department of Health and Human Services

### ***Breakout Session I -- Technology for Privacy Professionals 101***

Learn how to be conversant with your CIO about IT systems, NIST controls, risk management, and IT security.

- **Binoy Agarwal**, Information Security Specialist, Federal Trade Commission
- **Niels Quist**, Senior Counsel, Office of Privacy and Civil Liberties, Department of Justice
- **Peter E. Sand**, Director of Privacy Technology, Department of Homeland Security \*

### ***Breakout Session J -- Complying with the Privacy Act of 1974 – An Advanced Course***

Add to your knowledge about the Privacy Act and learn about new cases that affect you.

- **Jonathan Cantor**, Executive Director, Office of Public Disclosure, SSA \*
- **Kirsten Moncada**, Director, Office of Privacy & Civil Liberties, Department of Justice
- **Bob Ross**, Senior Privacy Counsel, Department of Transportation

### **3:15-3:30 Break and Move to Plenary Session II**

### **3:30-4:30 Afternoon Plenary Session II: *Key Partners: How do CIOs and CPOs coordinate and work together to improve both privacy and data security?***

Hear from CIOs and CPOs on how they effectively coordinate and work together to safeguard agency data. We will ask them tough questions and see if they agree.

- **Moderator: Karen S. Evans**, Administrator, Office of E-Government & IT, OMB  
*Department of Justice*  
**Kenneth P. Mortensen**, Acting Chief Privacy and Civil Liberties Officer  
**Vance Hitch**, Chief Information Officer
- *Department of Health and Human Services*  
**Maya Bernstein**, Senior Advisor for Privacy Policy  
**Michael Carleton**, Chief Information Officer
- *Federal Trade Commission*  
**Marc Groman**, Chief Privacy Officer  
**Stan Lowe**, Chief Information Officer

### **4:30 Closing Remarks**

- Karen S. Evans**, Administrator, Office of E-Government and IT, OMB
- Kenneth P. Mortensen**, Acting Chief Privacy and Civil Liberties Officer, DOJ

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